

Privacy Statement

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This is the privacy statement of Cowhs B.V., located at Dr. Grashuisstraat 8, 7021 CL, Zelhem (hereinafter: Cowhs), www.cowhs.eu

Applicability

This privacy statement applies to all privacy-sensitive information or personal data that you provide to us, for example via a registration form, contact form, or orders you place. We attach great importance to the privacy of our customers and therefore exercise the utmost care in handling and protecting personal data.

We process data in accordance with the conditions set out in the General Data Protection Regulation (GDPR). Cowhs is responsible, within the meaning of the GDPR, for the processing of your personal data. This means that we alone determine which personal data is processed, for what purpose, and in what manner. We are responsible for ensuring that your personal data is processed properly and carefully in accordance with the GDPR. In this privacy statement, we explain which data we process and for what purposes.

Overview of Personal Data

Below you will find an overview of the personal data we process:

- First and last name
- Gender
- Address
- Phone number
- Email address
- IP address of a website visitor
- VAT number
- Company name
- Knowledge partner with whom you wish to share your data
- Order history
- Data on the services/products provided to you

Purpose and basis for processing personal data

By agreeing to this privacy statement, you give explicit consent, as defined in Article 6, paragraph 1(a) of the GDPR, to the processing of your personal data for the purposes mentioned below. You can withdraw this consent at any time. However, if you do not provide us with certain data or do not allow us to process it, we may not be able to provide you with the best service.

If you have not given us explicit consent to process your personal data or if you have withdrawn this consent, the processing of your Articles 6, paragraph 1, subparagraphs b, c, and/or f of the GDPR apply to your personal data.

In that case, processing of your personal data may take place without your consent, provided this is necessary for the performance of an agreement to which you are a party, or is necessary for the pursuit of the legitimate interests of COWHS. In addition, we may be legally obligated to process your personal data.

We process your personal data for the following purposes:

- Processing your payment
- Sending our newsletter and/or advertising brochure
- To be able to call or email you if this is necessary to provide our services
- To inform you about changes to our services and products
- To offer you the opportunity to create an account
- To deliver goods and services to you
- To provide you with the information you request regarding our research/services

We do not retain your personal data longer than is strictly necessary to achieve the purposes for which your data is collected.

Disclosure to Third Parties

We may share your personal data with third parties if this is compatible with the purposes mentioned above. Disclosure to third parties may be necessary for the execution of the agreement we conclude with you, necessary for the pursuit of a legitimate interest of ours, or necessary to comply with a legal obligation we may have. We enter into a data processing agreement with companies that process your data on our behalf to ensure the same level of security and confidentiality of your data. We remain responsible for these processing operations. Outside of the situations mentioned above, we only provide your personal data to other third parties with your explicit consent.

We also use your personal data for market research and the optimization of our services. Your personal data is anonymized in this context and can therefore no longer be traced back to you.

Commercial Purposes

Your data will not be sold or shared with third parties for commercial purposes unless you give your explicit consent.

We may use your personal data for commercial purposes, for example, to inform you about our services or relevant products or services from carefully selected organizations. In that case, you will only be informed at the email address you registered. If you do not wish to receive information about relevant products or services, you can easily indicate this by clicking "unsubscribe" in the received email.

Cookies

A cookie is a small text file that is stored on your computer, tablet, or smartphone when you first visit this website. You can opt out of these cookies by configuring your internet browser to no longer store cookies. You can also delete all previously stored information through your browser settings.

We use the following cookies:

- Functional cookies: these are cookies that are necessary for the technical operation of the website and your ease of use. They ensure that the website works properly and remembers your preferences, for example. They also allow us to optimize our website. These are analytical cookies that do not infringe on your privacy and for which we do not require your prior consent.
- Tracking cookies: we place cookies that track your browsing behavior so that we can offer customized content and advertisements. On your first visit to our website, we informed you about these cookies and asked for your consent to place them. You can opt out of cookies by configuring your internet browser to no longer store them. You can also delete all previously stored information through your browser settings.
- Google Analytics: This website uses cookies from the American company Google as part of its "Analytics" service. COWHS uses this service to obtain reports on how the website is used and to measure its quality and effectiveness. We use Google Analytics in the manner prescribed by the Dutch Data Protection Authority to qualify for the exception in the cookie law, meaning we do not require your prior consent to use Google Analytics.
- Google AdWords
- Facebook
- LinkedIn
- Youtube
- Vimeo

Access, Correct, or Delete

You have the right to access, correct, delete, or limit the processing of your personal data. You also have the right to withdraw your consent to the processing of your personal data or to object to the processing of your personal data. If we are no longer permitted to process your data, this may have adverse consequences for your dashboard, analyses, and/or support from COWHS. We will then no longer be able to provide you with the services you have come to expect from us.

You have the right to data portability if we hold digital personal data that we process either with your consent or to perform an agreement we have concluded with you.

This means that you can submit a request to us to send the digital personal data we hold about you in a readable computer file to you or another organization you specify.

You can send a request for access, correction, deletion, data transfer of your personal data, a request to withdraw your consent, or an objection to the processing of your personal data to Info@Cowhs.eu.

To ensure that the request for access has been made by you, we ask you to include a copy of your identification document with the request. In this copy, please redact your passport photo, MRZ (machine-readable zone, the strip with numbers at the bottom of the passport), passport number, and Citizen Service Number (BSN). This is to protect your privacy. We will respond to your request as quickly as possible, but within four weeks.

We would also like to inform you that you have the right to lodge a complaint with the national supervisory authority, the Dutch Data Protection Authority.

Contact

We take the protection of your data seriously and implement appropriate measures to prevent misuse, loss, unauthorized access, unwanted disclosure, and unauthorized modification. If you believe your data is not properly secured or if there are indications of misuse, please contact us at info@cowhs.eu or +31 (0)6 49970132.